



UNWIND **BE-KIND**

WHAT IS IT?

OIL-FREE, GENTLE, CONDITIONING, CONSUMER STRENGTH, CHEMICAL HAIR RELAXER (one part).

HOW DO YOU USE IT?

APPLY GENEROUS AMOUNTS OF RELAXER TO ½ INCH HAIR PARTINGS WITH COMB OR SPATULA. GENTLY COMB THROUGH HAIR TO ENSURE AN EVEN APPLICATION. SMOOTH HAIR USING A COMB OR WAND. TOTAL EXPOSURE TIME FOR TREATMENT WILL RANGE FROM 15 TO 30 MINUTES, DEPENDING ON HAIR TYPE. RINSE HAIR WITH WARM WATER TO REMOVE RELAXER AFTER TREATMENT. IMMEDIATELY FOLLOW TREATMENT WITH A NEUTRALIZING SHAMPOO AND CONDITIONING STYLING GEL. KEEP RELAXER AWAY FROM SKIN AND SCALP. USE PROTECTIVE GLOVES DURING TREATMENT.

WHO SHOULD USE IT?

CONSUMERS WHO WISH TO PERFORM PERMANENT HAIR RELAXING IN A HOME ENVIRONMENT.

WHAT DOES IT DO?

PERMANENT STRAIGHTENING OF CURLY HAIR IN A GENTLE MANER, WHILE PROTECTING SCALP. PROVIDES DEEP CONDITIONING. MINIMIZES DAMAGE ASSOCIATED WITH CHEMICAL HAIR TREATMENT.

WHAT'S IN IT?

Water (Aqua), Dioctadecanyl Didecyltetradecanoate, Dioctadecanyl Tetradecyloctadecanoate, Cetearyl Alcohol (and) Steareth-30 (and) Ceteth-10, Steareth-2, Calcium Hydroxide, Sodium Cocamidopropyl PG-Dimonium Chloride Phosphate, Steardimonium Hydroxypropyl Panthenyl PEG-7 Dimethicone Phosphate Chloride, Lithium Hydroxide, Fragrance (Parfum)