



HOLD THE SULFATE

WHAT IS IT?

A CLEAR, MILD, SULFATE-FREE, MEA/DEA/TEA FREE, PARABEN FREE, SHAMPOO WITH EXCELLENT FOAM VOLUME.

HOW DO YOU USE IT?

APPLY A DIME SIZE AMOUNT OVER WET HAIR. MASSAGE FOR 2 – 3 MINUTES INTO A VOLUPTUOUS FOAM. RINSE AND REPEAT AS NECESSARY.

WHO SHOULD USE IT?

ANYONE SEEKING A BALANCED, MILD, SULFATE-FREE SHAMPOO. EXCELLENT CLEANSER FOR CHEMICAL TREATED HAIR (COLORED OR PERMED).

WHAT DOES IT DO?

CLEANSSES THE HAIR WITHOUT CAUSING DAMAGE ASSOCIATED WITH SULFATE BASED CLEANSERS. WILL NOT INDUCE OVER DRY HAIR. PROVIDES LIGHT CONDITIONING. WILL NOT WEIGHT DOWN HAIR, OR LEAVE HAIR GREASY.

WHAT'S IN IT?

Water (Aqua), Saccharide Hydrolysate, Disodium Laureth Sulfosuccinate, Sodium C14-16 Olefin Sulfonate, Sodium Cocoyl Glutamate, Sodium Lauryl Acetate, Sodium Cocamidopropyl PG-Dimonium Chloride Phosphate, PEG-120 Methyl Glucose Dioleate, Steardimonium Hydroxypropyl Panthenyl PEG-7 Dimethicone Phosphate Chloride, Perfluorononylethyl Carboxydecyl PEG-10 Dimethicone, Fragrance (Parfum), Benzyl Alcohol (and) Methylchloroisothiazolinone (and) Methylisothiazoliinone, Yellow 5 (CI 19140), Red 33 (CI 17200), Sodium Chloride